

# BREMERTON WAYFINDING PLAN AND DESIGN

## Steering Committee Meeting #2, September 13, 2022

### MEETING NOTES

#### Agenda

1. Welcome
2. Project Refresher and Work to Date
3. Public Engagement Highlights
4. Discussion: Sign Concept Development
5. Destinations and Route Identification
6. Final Questions, Next Steps

#### Introductions

- **Project Team:**
  - City of Bremerton: Katie Ketterer
  - Toole Design Group: Kristen Lohse, Erin Williams, Sofia Gulaid
  - BERK Consulting: Rebecca Fornaby
- **Steering Committee Members:**
  - Karen Bevers
  - Kate Millward
  - Faye Flemister
  - Beth Javens
  - Greg Wheeler
  - Colette Berna
  - Brian Thompson
  - Roosevelt Smith
  - Jane Rebelowski
  - David Emmons
  - Vicki Grover

#### Feedback on Sign Concepts

The project team reviewed the project progress and shared feedback from the public engagement sessions. They explained how those comments influenced a new few new sign concepts which were introduced to the committee.

The committee shared the following comments about the concepts:

- David – You nailed it with the second theme (detail driven).
- Kate – I like the matchy matchy of the second one, but I like the roundedness of the first theme.
- Faye – I don't like the concept of using the old Manette bridge or something that "was" rather than what is current. My preference is the blue sign with the light posts design features.

- Jane – I like the idea of the blue signs that could match, but I'm concerned about the price of them. I can't imagine them less than \$2,000 just for the post. I do like the blue and white, but you can't see the orange and it's not clear. Most of the signs are going to be used by pedestrians and cyclists, 90% of drivers will be using their phones.
- Roosevelt – I like the light post blue ones, but I would like to see more color. It's not depressing but it's very bland.

Katie encouraged feedback on the original sign concepts and committee members shared the following:

- Faye – I love the color scheme of A, but I don't like the crane.
- Kate – I really enjoy the contrast in Option A especially because it is grey for much for the year.
- Collette – I like the color scheme of A, so maybe a combination of that with new detailed-driven. I like the shape of the sign in A.
- David – I like A with the detailed driven sign and rounded top.

*Overall, the common ground is that people are drawn to the detail driven sign concept but would like rounded top and a little pop of color with inspiration from Option A*

### Feedback on Key Destinations Map

- Geographic Focus
  - Jane: Serious concerns about the focus on Manette and downtown. We want to see other neighborhoods.
  - Kristen: The destinations tended to focus on higher density areas.
- Districts
  - David: Visitors center is producing a map of Bremerton, the #1 thing that. We can incorporate the districts to align with this map and that can align. We do have pretty defined districts.
- Parks
  - Collette: We have three community parks and one regional park (Pendergast), then Kiwanis is also a great one. Our Lady Star of the Sea is private so not a destination. Bremerton Senior Center and Manette Park are on the same parcel so they could be combined. If you'd like to send the park list to me, I can review.
- Locations Missing
  - Jane: Also highlight Bremerton Performing Arts facility at the high school: people who are visiting Bremerton might have
  - Faye: Some parks have cultural significance e.g. Lily James Walker Park
    - Collette: Most of the parks we have renovated have an interpretive sign at the park
  - Roosevelt: The Marvin Williams Center isn't included
  - David: There will be a lot of destinations on the Quincy Square project and neighborhood

### Other Questions from Steering Committee

- Where will the funding for these signs come from?
  - Transportation funding for plan and additional phases in the future
- Will all of these destinations be included?
  - We will start with a select few destinations at this phase of the project.
- How many signs will there be?
  - We will start with 25 signs