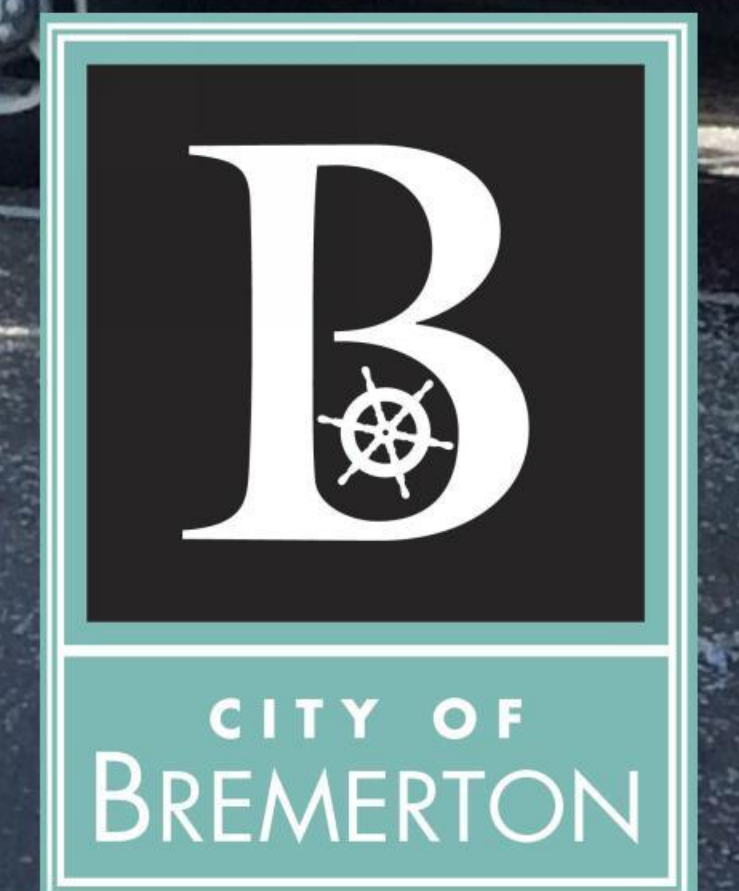


PUBLIC INPUT MEETING

QUINCY SQUARE ON 4TH



PROJECT HISTORY:

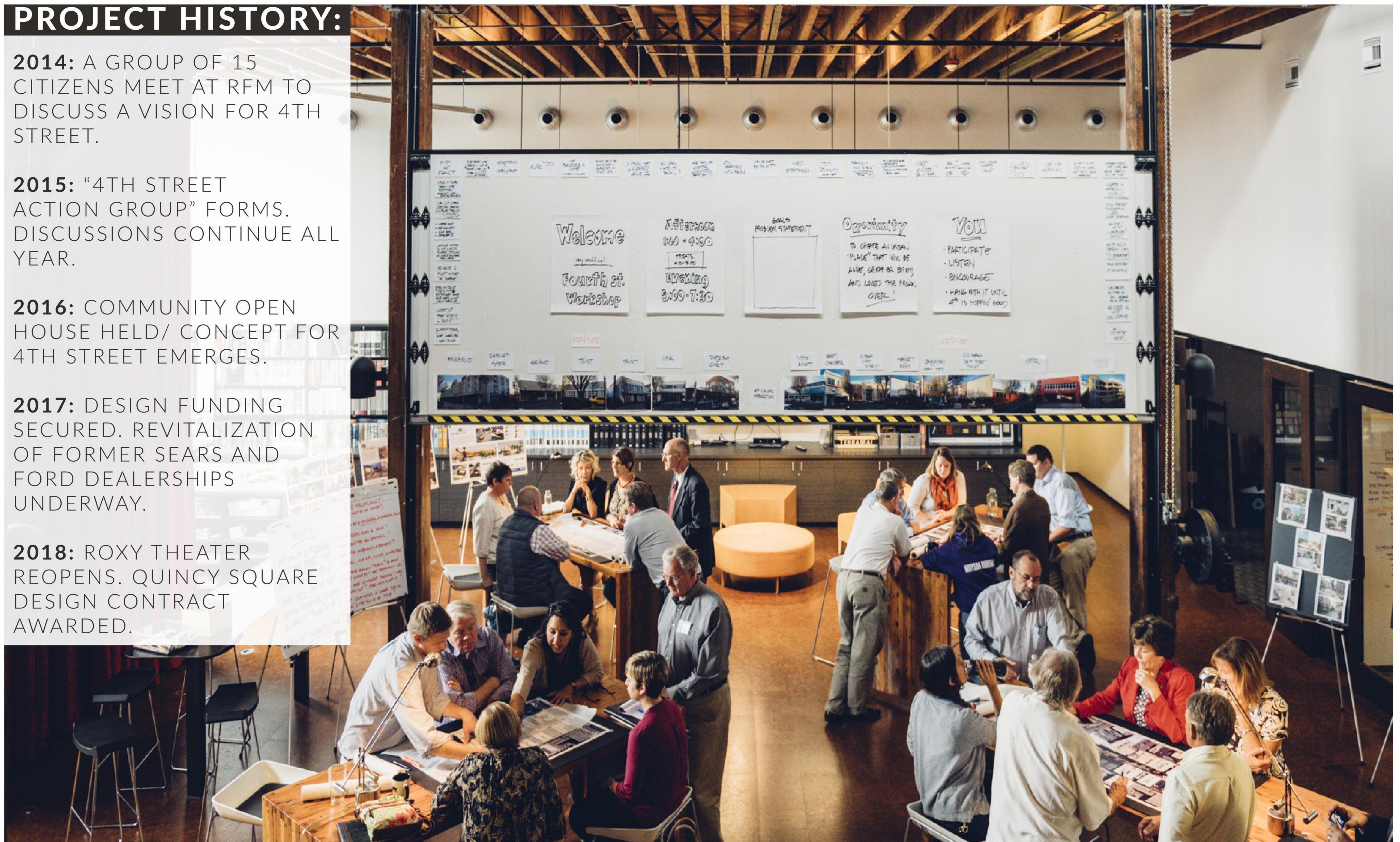
2014: A GROUP OF 15 CITIZENS MEET AT RFM TO DISCUSS A VISION FOR 4TH STREET.

2015: “4TH STREET ACTION GROUP” FORMS. DISCUSSIONS CONTINUE ALL YEAR.

2016: COMMUNITY OPEN HOUSE HELD/ CONCEPT FOR 4TH STREET EMERGES.

2017: DESIGN FUNDING SECURED. REVITALIZATION OF FORMER SEARS AND FORD DEALERSHIPS UNDERWAY.

2018: ROXY THEATER REOPENS. QUINCY SQUARE DESIGN CONTRACT AWARDED.



QUINCY SQUARE ON 4TH



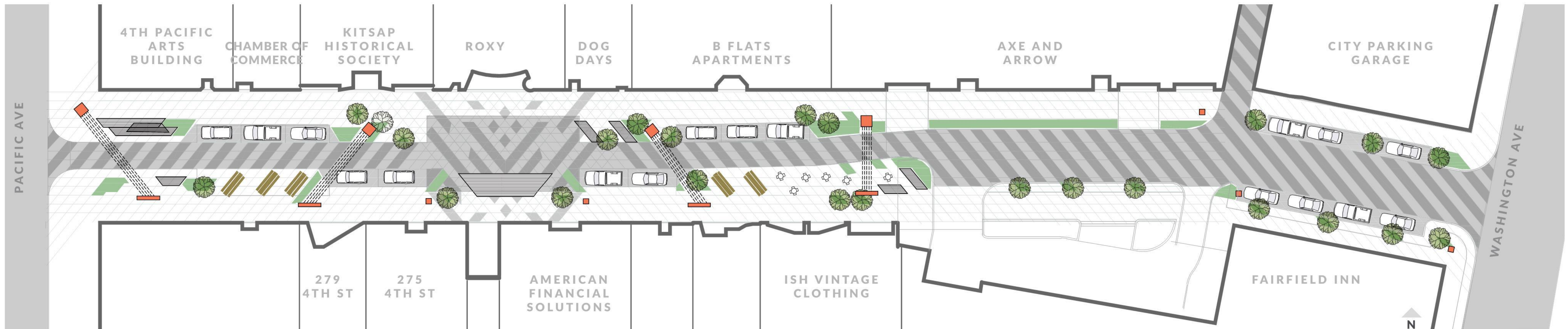
QUINCY SQUARE ON 4TH



QUINCY SQUARE ON 4TH

ORIENTATION: TRANSFORMABLE STREET

A NEW STREETScape - GOOD FOR PEOPLE & CARS,
TRANSFORMS INTO A DESTINATION



QUINCY SQUARE ON 4TH

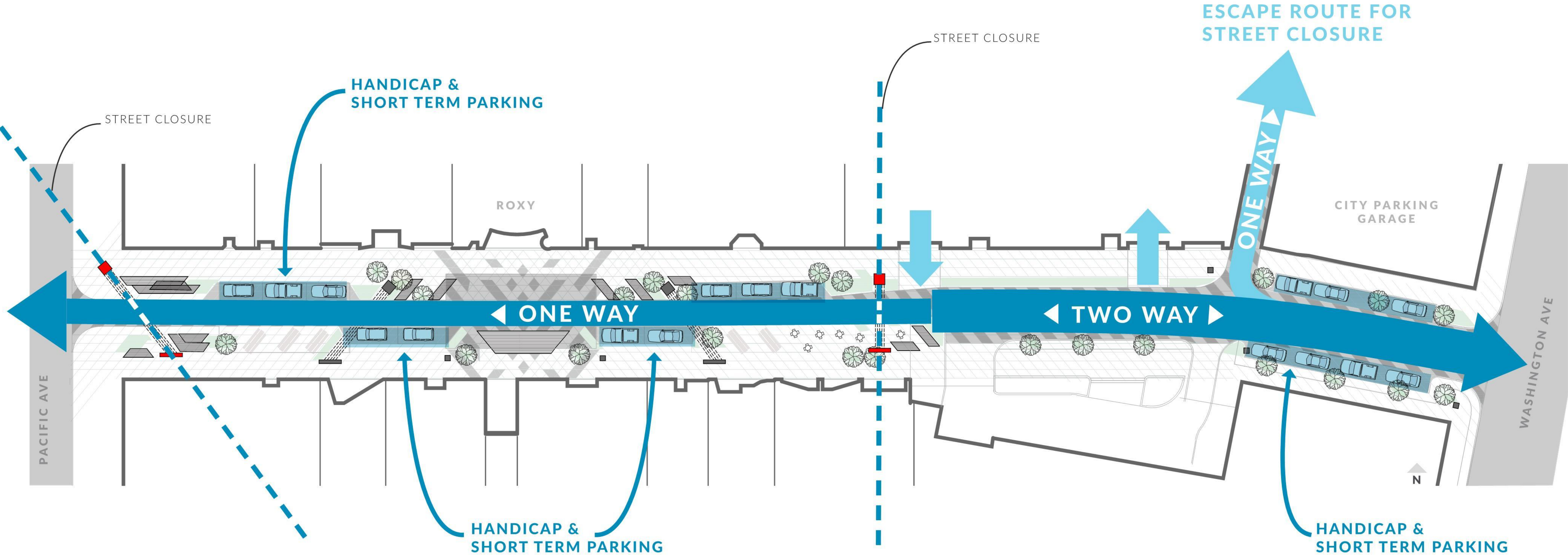
Parametrix

EMILY RUSSELL

RICEfergusMILLER
architecture interiors planning vizlab

CAR MODE

EVERYDAY TRAFFIC, PARKING, & LOADING



QUINCY SQUARE ON 4TH

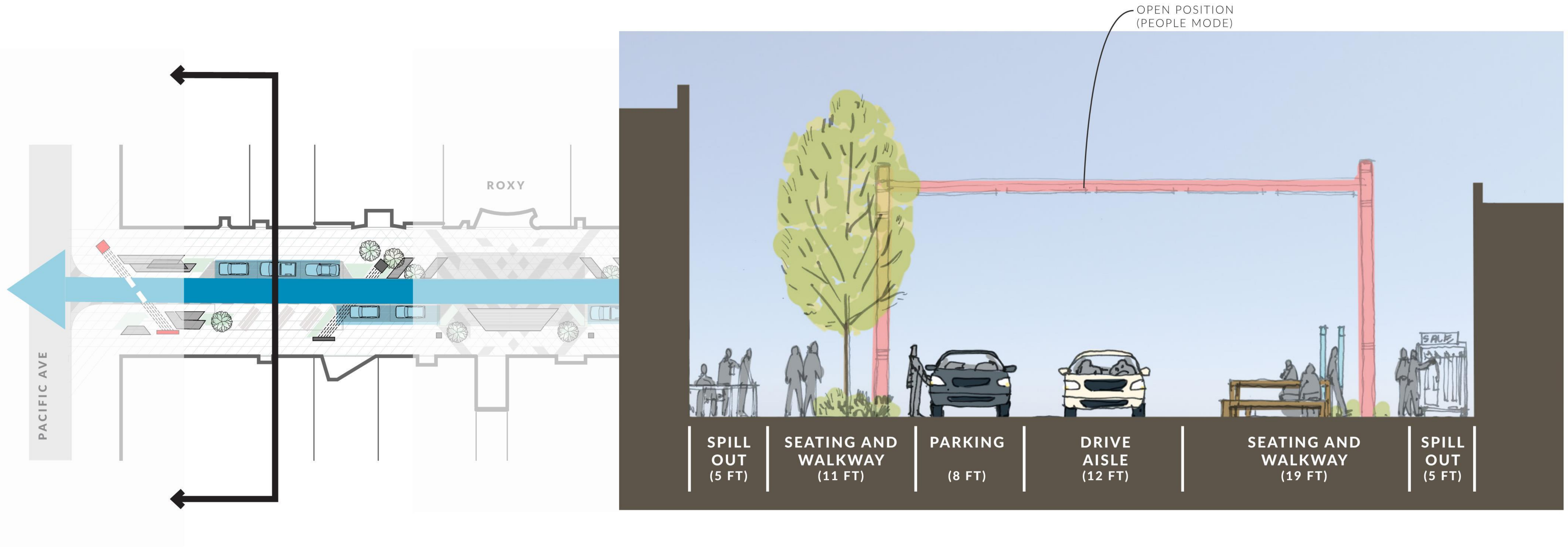
Parametrix

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architecture interiors planning vizlab

CAR MODE

STREET SECTION

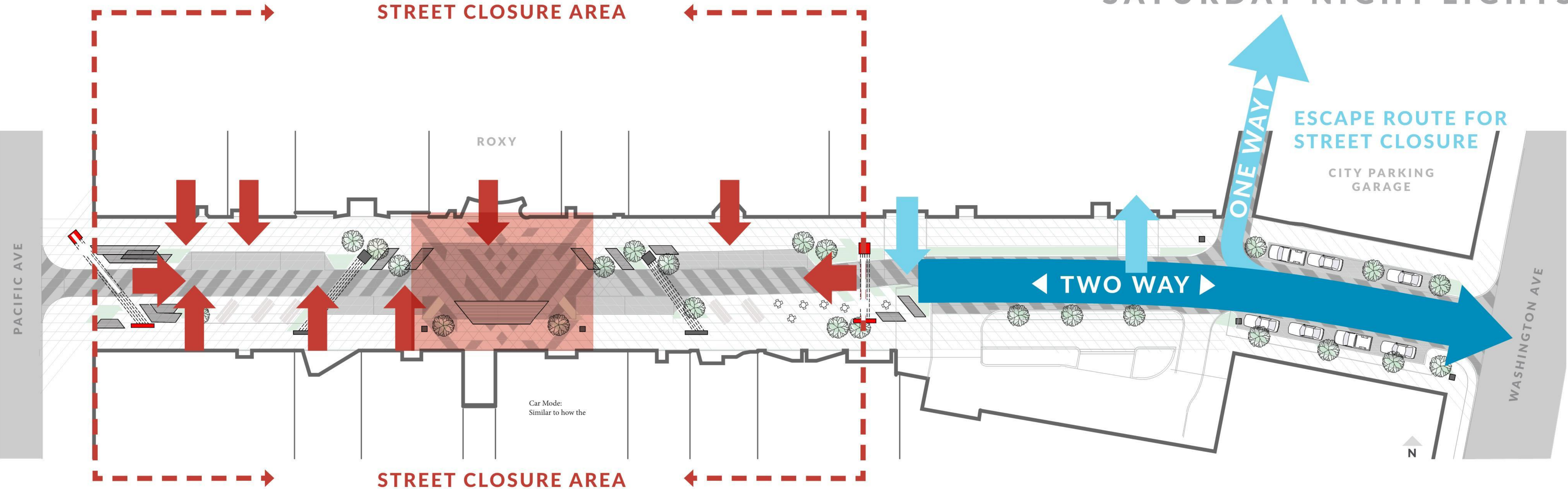


QUINCY SQUARE ON 4TH

PEOPLE MODE

DESIGNATED EVENINGS,
SPECIAL EVENTS, & FESTIVALS

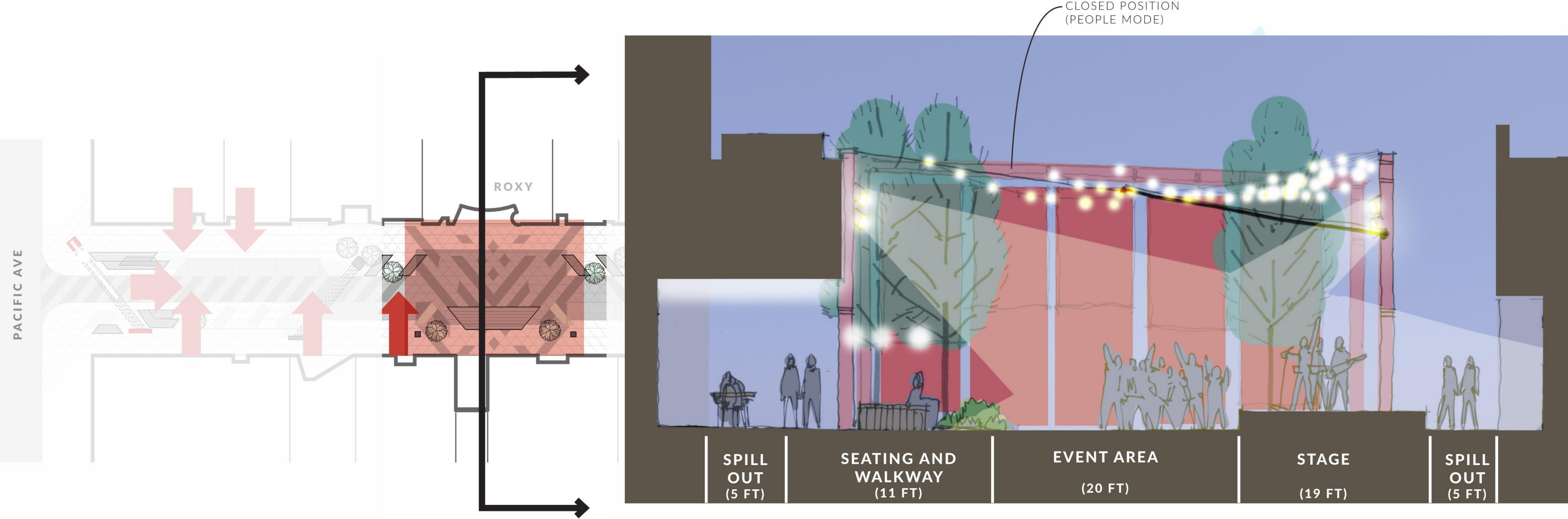
MUSIC FESTIVAL
FOOD TRUCK RODEO
WAYZGOOSE
SATURDAY NIGHT LIGHTS



SMALL-SCREEN FILM FESTIVAL
POP UP OYSTER
+ WINE PARTY
TAKE-HOME GRAFFITI PARTY

PEOPLE MODE

STREET SECTION



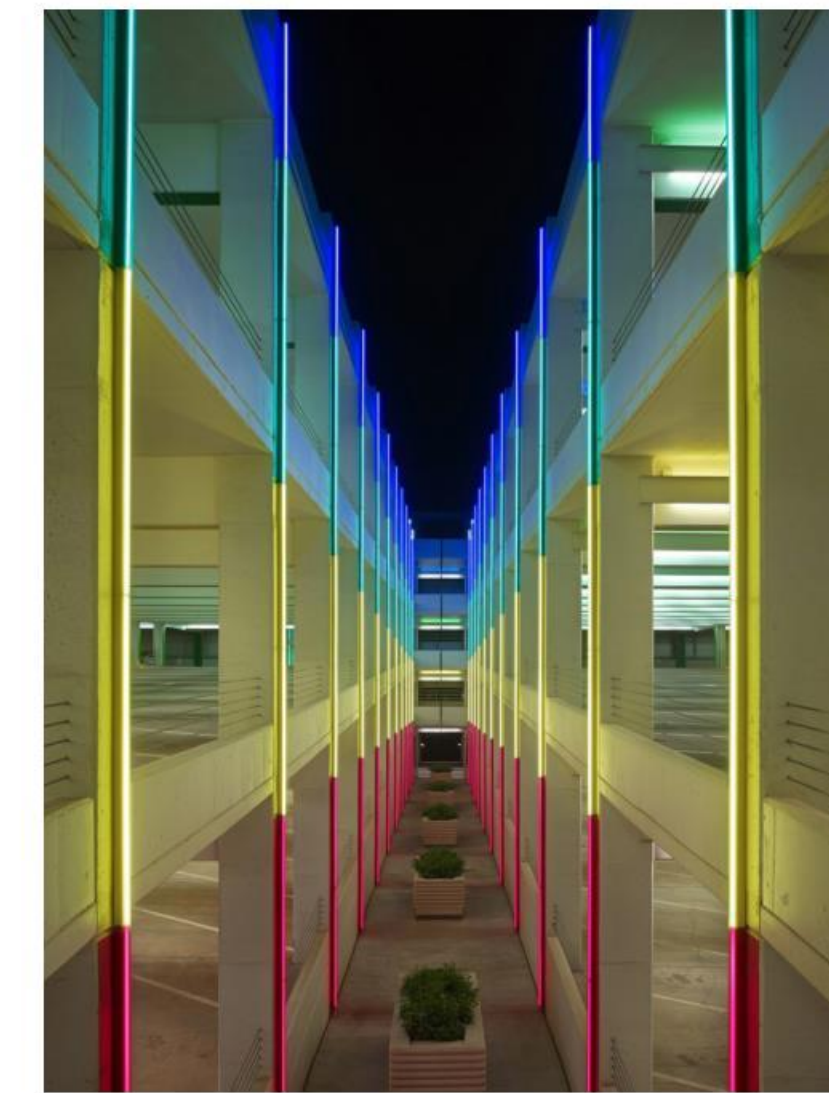
QUINCY SQUARE ON 4TH

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THE DESIGN: ZONES & INSPIRATION



THE GREEN ROOM

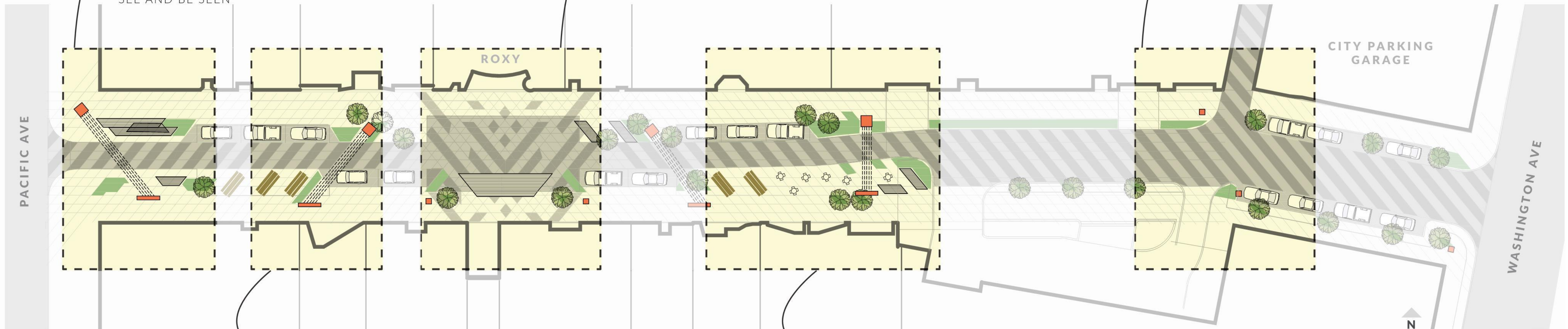
GATEWAY TO PACIFIC AVE
PARTIALLY COVERED
ACTIVE AND LIVELY
SEE AND BE SEEN

MAIN STAGE

ROXY AS THE FOCAL POINT
ELEVATED PERFORMANCE SPACE
OPEN AND LIVELY

BEHIND THE SCENES

VIP BACK DOOR ACCESS
ESCAPE ROUTE
FUN, BRIGHT AND INVITING



BACK STAGE

LIVELY AND INTIMATE
FESTIVE
COMMUNAL FLEXIBLE DINING

VIP LOUNGE

GATEWAY AND ARRIVAL TO QUINCY SQUARE
COMMUNAL FLEXIBLE DINING
QUIET PLAY, RESTFUL



QUINCY SQUARE ON 4TH

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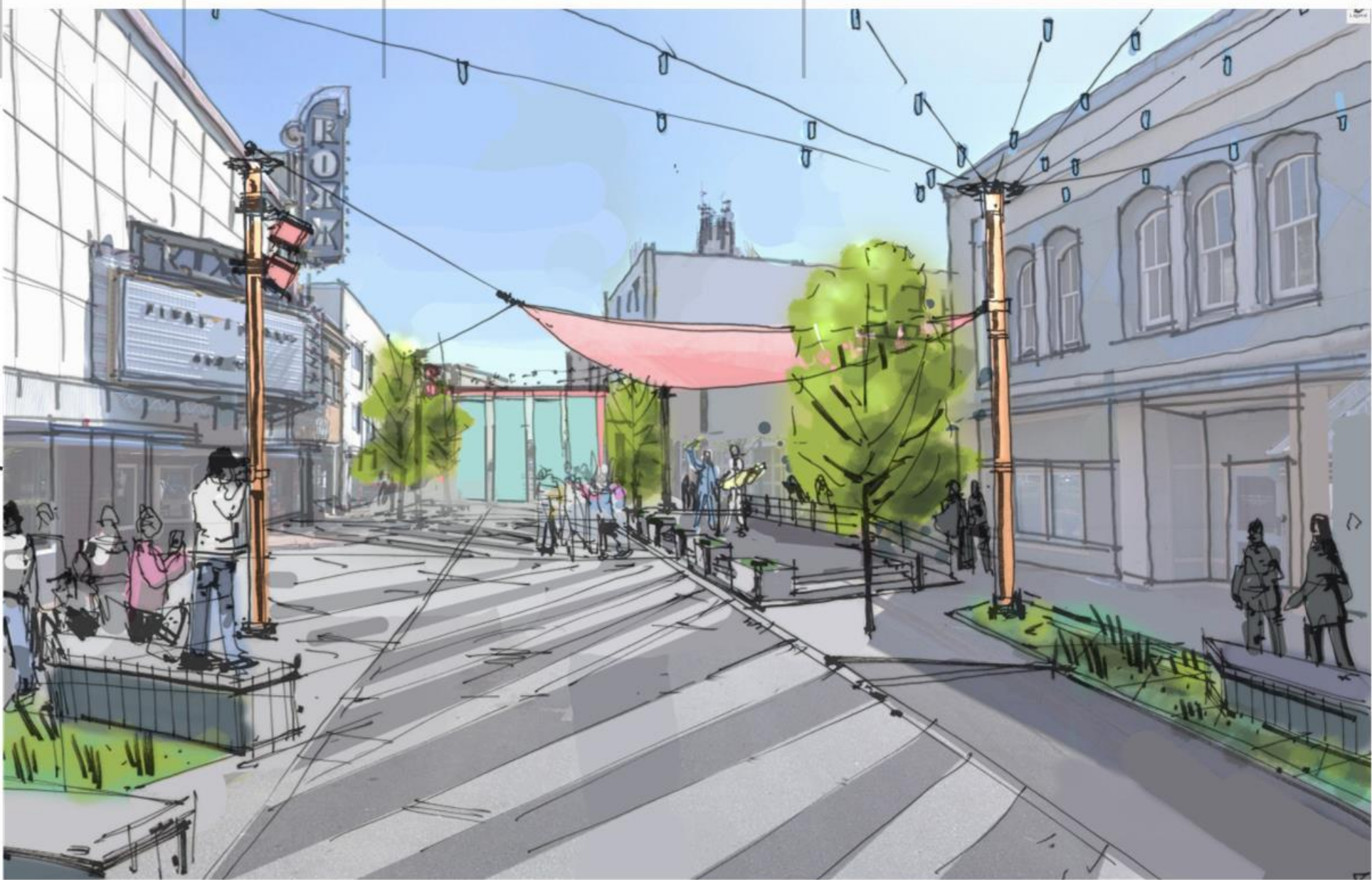
THE DESIGN: PERSPECTIVE VIGNETTE



BACK STAGE AND
THE GREEN ROOM



BEHIND THE SCENES



MAIN STAGE



QUINCY SQUARE ON 4TH

Parametrix

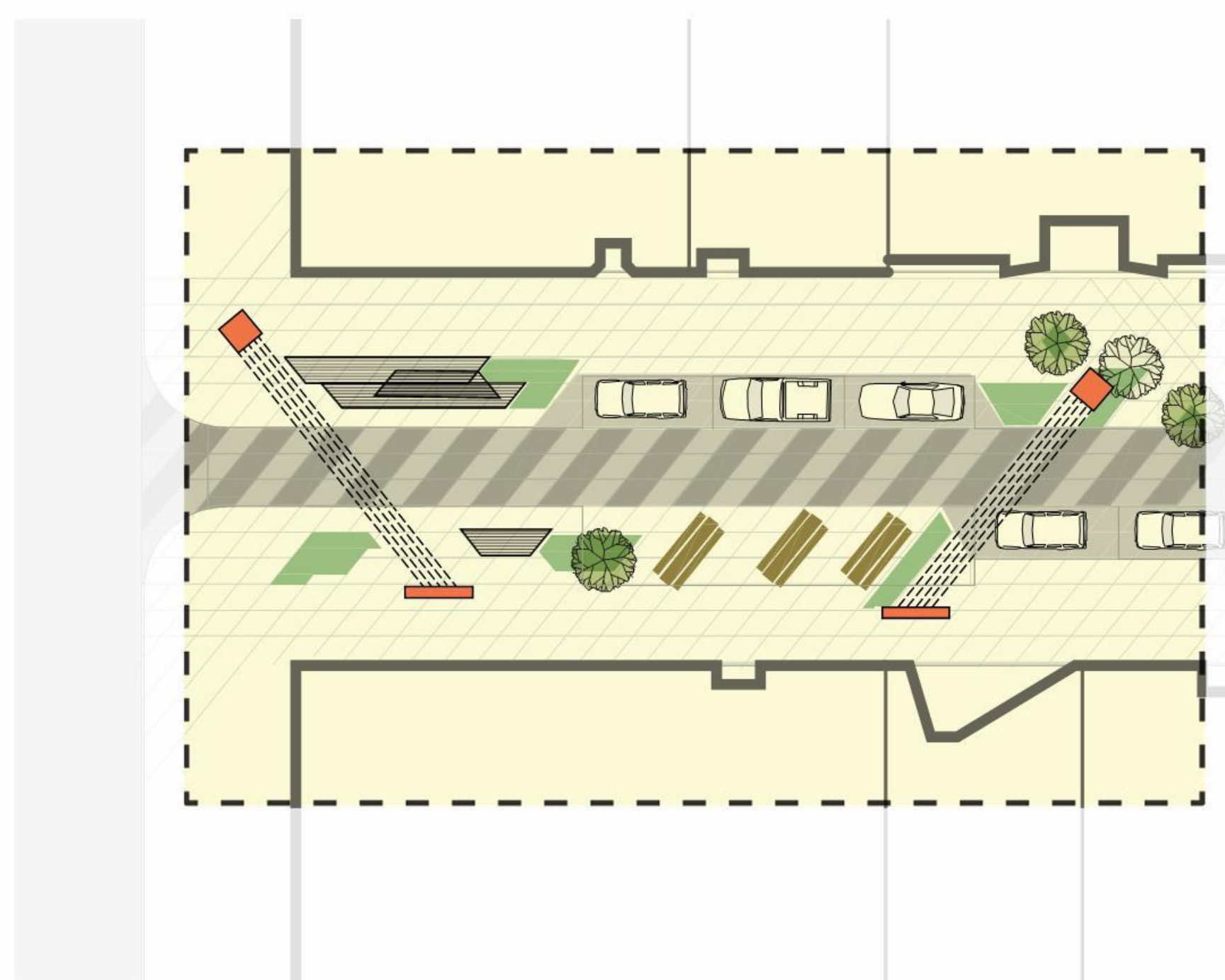
EMILY RUSSELL

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THE DESIGN: PERSPECTIVE VIGNETTE

FIXED AND LOOSE SEATING
STREET CLOSURE AT PACIFIC AVE

BACK STAGE AND
THE GREEN ROOM



QUINCY SQUARE ON 4TH

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THE DESIGN: PERSPECTIVE VIGNETTE

ALLEY TO 5TH STREET
ESCAPE ROUTE, SIGNAGE AND GRAPHIC

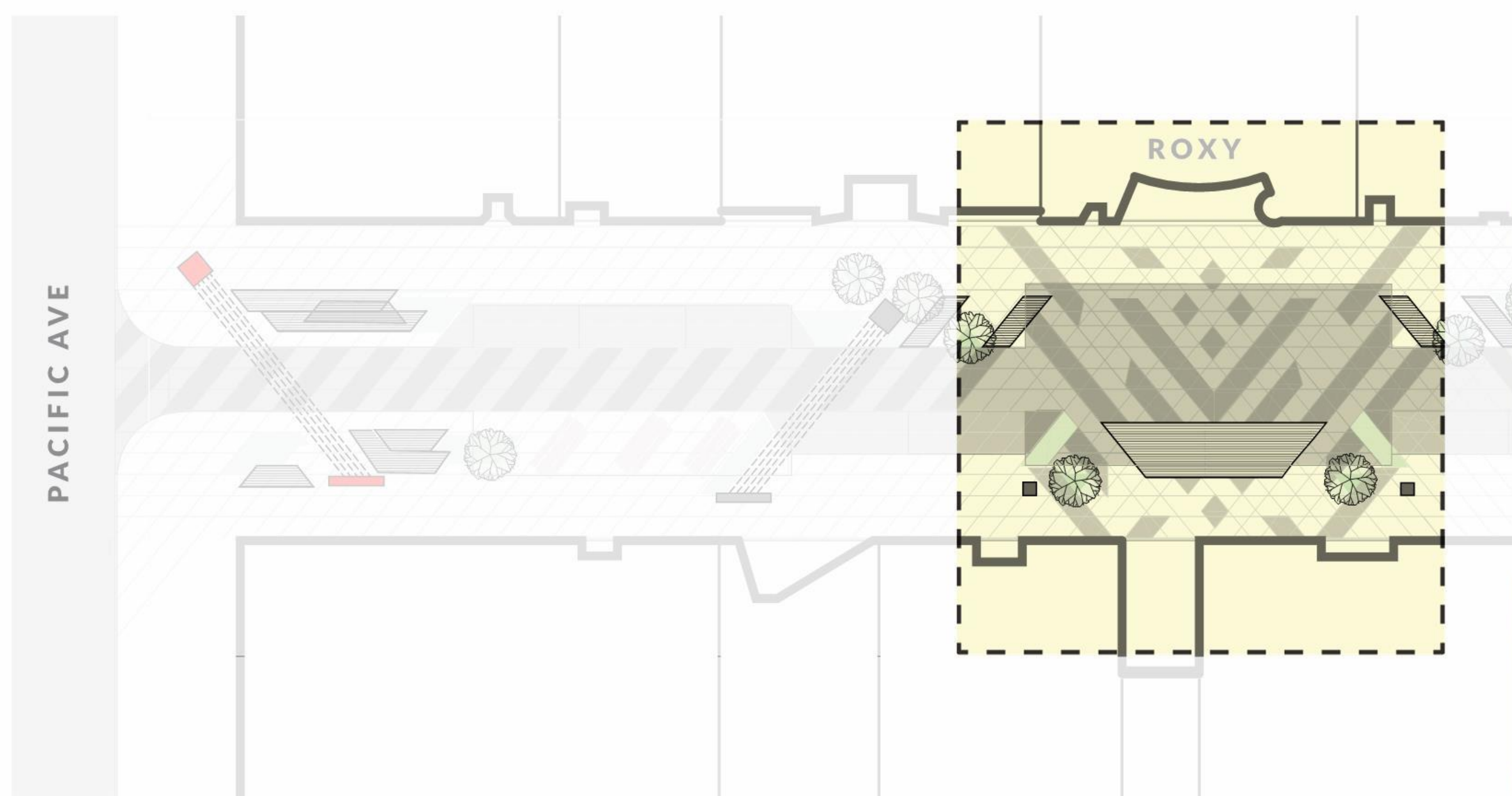
BEHIND THE SCENES



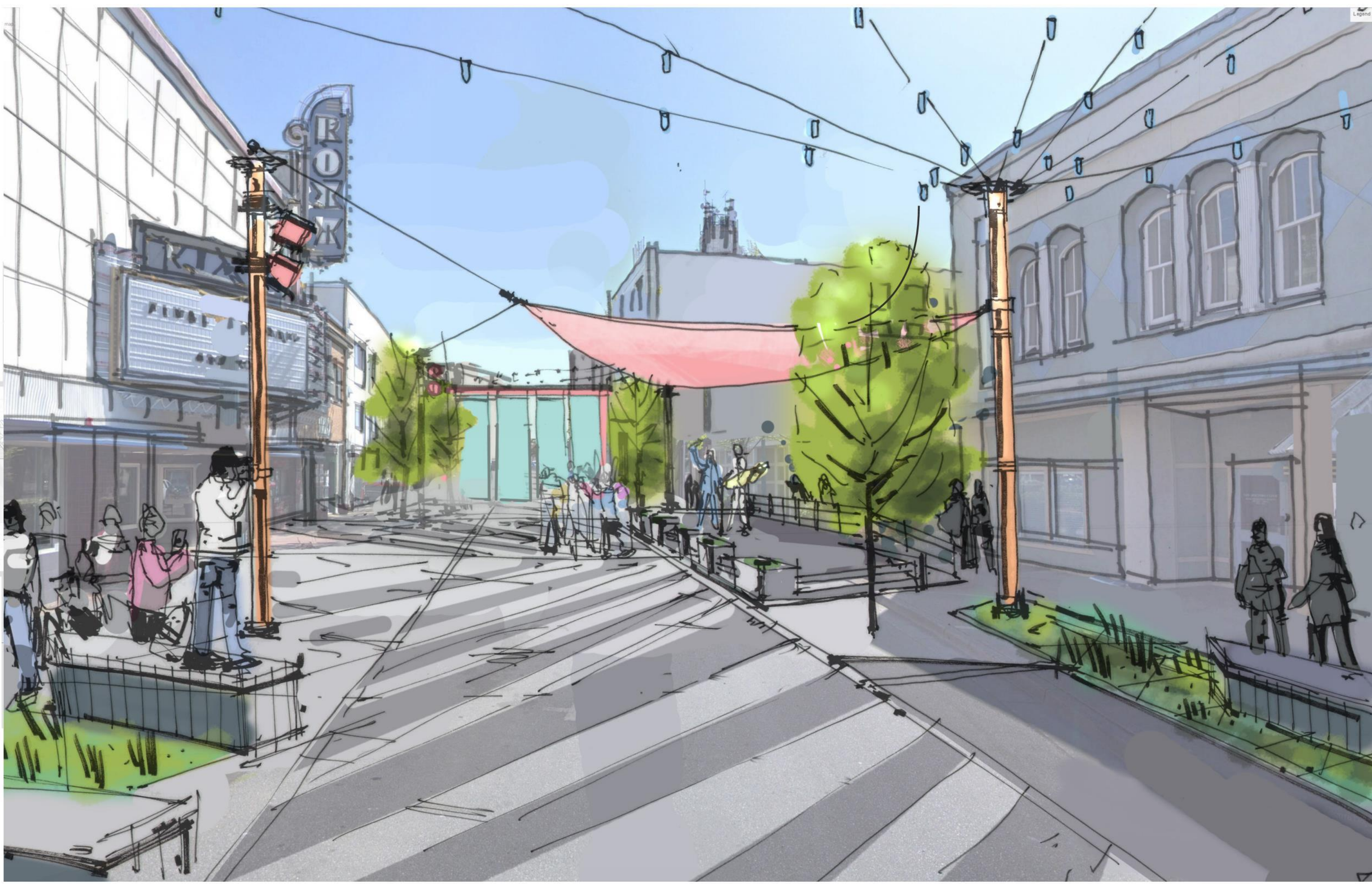
QUINCY SQUARE ON 4TH

THE DESIGN: PERSPECTIVE VIGNETTE

STAGE, EVENT AREA, LIGHTING CANOPY



MAIN STAGE



QUINCY SQUARE ON 4TH

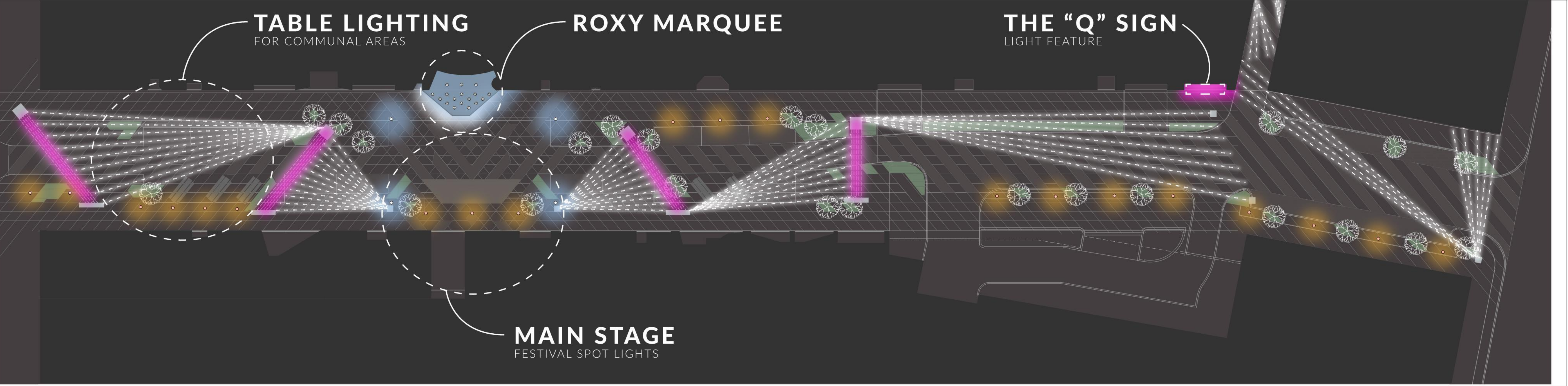
Parametrix

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LIGHTING

DESIGNATED EVENINGS,
SPECIAL EVENTS, & FESTIVALS



 **LEVEL 1** STREET LIGHTS/
FESTIVAL LIGHTS - HIGH



 **LEVEL 2** PERFORMANCE
LIGHTING



 **LEVEL 3** SIDEWALK/
TABLE LIGHTING - LOW



 **FEATURE LIGHTING/**
CLOSURE LIGHTS



QUINCY SQUARE ON 4TH

LANDSCAPE & STORMWATER

EXAMPLES OF COLUMNAR STREET TREES

SHADE AND SCREEN
NARROW AND SCULPTURAL



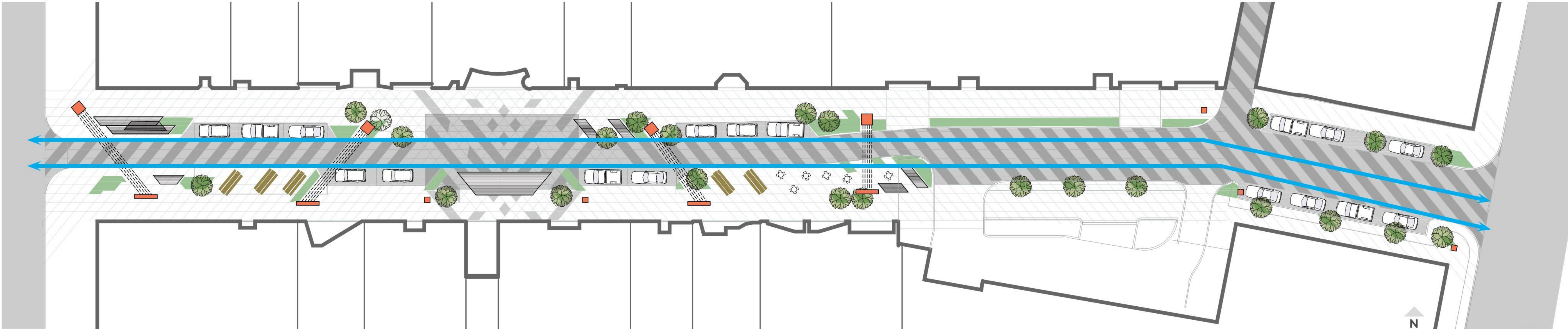
APOLLO MAPLE



HORN BEAM



SPIRE CHERRY



EXAMPLES OF STORM WATER

WATER QUALITY
INTEGRATED STORM WATER
WITH LANDSCAPE DESIGN



QUINCY SQUARE ON 4TH

MUSIC FESTIVAL
FOOD TRUCK RODEO
WAYZGOOSE
SATURDAY NIGHT LIGHTS
SMALL-SCREEN FILM FESTIVAL
POP UP OYSTER
+ WINE PARTY
TAKE-HOME GRAFFITI PARTY



QUINCY SQUARE ON 4TH

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