



**BREMERTON ARTS COMMISSION**  
Sheridan Park Community Center  
680 Lebo Boulevard, Bremerton, WA 98310  
(360) 473-5305 Fax, (360) 473-5882

## CALL TO ARTISTS

### Release Date: March 2021

#### PROJECT

### *Utility Cabinet Art Wraps*

#### SUBMISSION DEADLINE: OPEN

The Bremerton Arts Commission is accepting submissions for this ongoing project. Currently, two OR more vinyl wraps are selected each year. Submission are reviewed monthly when received. Artist will be notified if their art is selected for the current cabinet being installed.

#### ELIGIBILITY

The project is open to all artists, graphic designers, photographers, illustrators and other creative individuals and groups residing in Bremerton and surrounding areas. (Kitsap, Mason, Jefferson, Thurston, and Pierce counties.)

#### PROPOSAL

Public art can enhance the visual landscape and character of our city. It turns ordinary spaces into community landmarks and promotes community dialogue and, most importantly, it is accessible to everyone.

Cabinets will be enhanced using an artist's design which will be printed on vinyl and wrapped around the cabinets. The design must integrate all sides of a cabinet to capture the interest of those passing by them.

#### ARTWORK LOCATIONS

Utility cabinet locations are located throughout the City of Bremerton. The specific location of the traffic/utility cabinet will be assigned by the Arts Commission and the Public Works Department.

#### AWARD

The selected artist(s) will receive an award (stipend) of \$500 for their digital work and recognition on the cabinet and promotional materials. **Artists do not fabricate or install the final art on the cabinet.**

#### IMAGE REQUIREMENTS & SUBMISSION DETAILS

Artists are invited to submit up to 4 files for consideration. Non-digital original artwork is not accepted for this project.

With the rich history and the diverse population that make up this area, the possibilities for designs range from whimsical to landscape, from pictorial to abstract. The artwork may be a new or existing piece of artwork created by the artist. There is no theme to this call, allowing for open interpretation and creativity. Selection criteria to be used for consideration shall include, but not be limited to the following: Artistic quality, context, and diversity.

**Image title:** Please title your images using this format: title.lastname.firstname.JPG

**Example of title format:** sunburst.smith.taylor.JPG

**Acceptable file formats:** EPS (Encapsulated Post Script), PSD (Adobe Illustrator), PDF (Adobe PDF), JPG (High Resolution JPEG), TIFF (High Resolution TIFF., EPS (cS4 or lower), PDF If submitting these files be sure all fonts are converted to outlines or curves. Vector files can be submitted at any size proportionate to the final print size.

#### **File size specifications, Raster Files/Images:**

PSD (CS4 or lower), JPEG, TIFF, PDF. Raster files should be submitted using the following guidelines.

\*Full Scale at 100dpi

\*50% Scale at 200dpi or higher

\*25% Scale at 300 dpi or higher

\*10% Scale at 600 dpi or higher

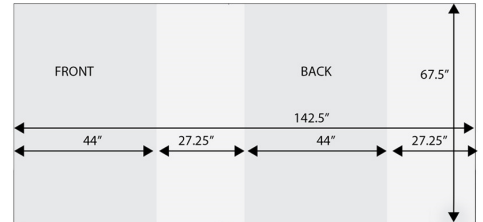
**Color Specifications:** Artwork is printed directly from the files received unless instructed otherwise. Please submit Pantone information if applicable.

**Other:** The vendor we work with has a full service graphic department that can provide support and manipulate provided art files. Please contact us if you have additional questions.

Artists are invited to share an artist statement, but it is not required. Selected artist(s) will be notified if their work is selected via email.

### CABINET /ARTWORK SIZE

Artists will not be painting on the cabinets BUT for your information a typical cabinet is 67”H x 44”W x 27”D. There are 4 sides to each cabinet and most of the time all 4 sides will be wrapped. Some artists/designers provide multiple pieces of artwork and leave it up to the TrafficWrapz designers to best fit the art on the traffic cabinets. When we implement your designs, you may have some of the edges lost due to cropping. Make sure you keep the main focal point of the artwork away from the edges.



### Entire wraps/panoramic look:

For normal traffic cabinets, provide a image that is 70” x 150” (or an image that can be digitized to 70” x 150”). This will give us the size necessary to craft a wrap around the traffic cabinet that is continuous. The vendor we work with has a full service graphic department that can provide support and manipulate provided art files. Your art should be a long rectangular shape like the example below, not square or vertical.

### Image example: Provided Art

#### BUNCH OF REGULAR KOI

Art by Lisa Jet-Yeng Zhu

Sponsored by:

Olympic College Visual Arts

Bremerton Arts Commission



Location: 13th Street & Warren Ave.

### Executed art on cabinet



### Multiple artwork look:

If your art is square or vertical the multiple look would be suitable. Provide multiple images that are a least 70” x 50” wide collectively. If all the images are not that big or different sizes, that’s ok. Just provide the highest resolution possible.

### Email your art submissions to:

Email to: [cynthia.engelgau@ci.bremerton.wa.us](mailto:cynthia.engelgau@ci.bremerton.wa.us)

or drop in: <https://liquidfiles.bremertonwa.gov/filedrop/ArtsCommission>

You can email each art submission individually.

POINT OF CONTACT: Cynthia Engelgau, Arts Commission Liaison

at [cynthia.engelgau@ci.bremerton.wa.us](mailto:cynthia.engelgau@ci.bremerton.wa.us) or (360) 473-5425

GENERAL QUESTIONS? Email: [parks@ci.bremerton.wa.us](mailto:parks@ci.bremerton.wa.us)

**USE RIGHTS:** Each artist retains all copyrights to their own images. By submission, artist whose submissions are chosen to be wrapped on a utility cabinet grant the City of Bremerton the right to use their images for the purpose of promoting the artist, the Utility Cabinet Wrap project, and City of Bremerton. Images may also be placed on social networks with artist credit. Artists grant the use of their image as stated without further contact or compensation from the City of Bremerton.

*Thank you for your submission*