

Bremerton-Kitsap Access Television 2018 Annual Report



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BKAT's goal is to be an essential and vital source of information to the citizens of Bremerton and Kitsap County.



BKAT 2018 Accomplishments

OVERVIEW

2018 was a year of reorganization for BKAT. Key positions were rearranged, an expectation of collaboration was created, and a new philosophy of program distribution was employed.

It was a year of listening hard, becoming engaged, and being hands on. The goal was to build upon an already strong foundation as a media organization in a highly niched landscape focusing on government and community events.

At the same time, BKAT bolstered its commitment to serving citizen video producers. While there are new and inexpensive ways to produce video, BKAT still allows people to produce video with higher quality and be seen by a local audience. As one can put a video on YouTube, the chances of it being seen by large numbers of people is very small. There are still financial obstacles to producing video. Although the technology to produce a decent quality video has decreased significantly over the years, there are still many people that simply do not have access to the cameras to shoot the video, the computers to edit the

video, or the internet to upload the content. BKAT provides help to new producers to make quality video productions.

2018 HIGHLIGHTS

BKAT introduced, ***Walking with the Mayor***, with newly elected Mayor Greg Wheeler. Famous for walking the entire city during his campaign, Mayor Wheeler takes to the streets of Bremerton highlighting issues that he is passionate about.

Another new program, ***BKAT Presents:***, is produced and hosted by Constance Baird. The program focuses on interesting people and places in Kitsap County. Reinventing an old concept, BKAT's ***101*** series, showcases experts in their field. From the world of finance to local media, ***BKAT 101*** brings out the expert in all of us.

Nine episodes of ***Commissioner's Corner*** were produced for Kitsap County.

2018 came with important mid-term elections and BKAT aired 13 ***League of Women Voter's*** forums to provide fair and balanced voter information on candidates and issues.

BKAT upped its social media presence with a "digital first" approach to the channels work flow. The goal was to post all new BKAT produced programs online first before their scheduled time slot on the cable channel. This enabled new content to be quickly distributed digitally, prior to scheduling on the cable. This replaced the old system of waiting for a program to air on the cable before posting to the internet.

Four BKAT employees attended the Washington Association of Telecommunications Officer's and Advisor's conference in Lake Chelan. This was an opportunity for staff to meet others working at Access Channels from across the state.

BKAT PRODUCTIONS

BKAT completed more than **400 hours of government programming** in 2018.

HIGHLIGHTS INCLUDE:

Bainbridge City Council	179.45 hours
Bremerton City Council	41.75 hours
Board of County Commissioners	31.75 hours
K.C. Hearing Examiner	21.75 hours
Kitsap Transit Board of Commissioners	18.10 hours
Kitsap Regional Coordinating Council	18.35 hours
Port of Bremerton Commissioners	38.00 hours
Poulsbo City Council	74.35 hours

In addition to the programs that local producers air on BKAT, our staff created the following shows for the public benefit:

911 Spooky Spectacular

BKAT Presents: Tyler Moniz

BKAT Presents: Santa Holiday Cookies

OC Lecture: “Stronger in the Broken Places”

Kitsap Haunted Fairgrounds

Kitsap Strong Resiliency Summit

Money 101 with Teresa Bryant

Kingston Fast Ferry Inauguration

Bainbridge National Night Out

Music in Manette; “Dead Man”

Music in Manette; “Kim Archer Band”

OC Speakers Series; “Blood Fire Rainwater”

OC Speakers Series; “Local History Matters”

OC Speakers Series; “Environmental Learning through Local Action”

Kitsap Foundation; “The Giving Life”

BKAT aired approximately **650 hours of public programming**, both local and imported.

BKAT.ORG

The BKAT website is where you can watch our live stream, get the latest program schedule and catch up on any BKAT produced program you may have missed. Vimeo is where we store programs that aren't government meetings. Viebit is where we store government meetings which tend to be longer in length and are available for downloading.

Vimeo: 8,361 Plays Viebit: 19,784 Plays

BKAT TECHNOLOGY UPGRADES

BKAT upgraded equipment in our playback facility and out in the field. To handle the large amounts of storage that HD requires we've purchased a Magstar Archival System. We've also purchased two JVC field cameras because they were a screaming deal and will replace the aging Panasonic field cameras that are currently being used.

BKAT PUBLIC EQUIPMENT

Camera Kit One - Checked out 151 days. Camera Kit Two - Checked out 54 days.

Public Edit Bay - Not used by public. All members preferred to edit at home. Edit bay was used by our Olympic College and Evergreen College Interns for class credit and BKAT productions.

Citizen Advisory Committee

Bremerton Kitsap Access Television Citizens Advisory Committee *Updated January 2019*

NAME	TERM
Kelsie Donleycott Bremerton - Staff	1 year 2019
Rebecca Pirtle County - Staff	1 year 2019
Kyle Meagher Bremerton - Community Member	1 year 2019
Jay Montgomery Bremerton - Education Rep	2018
Sheldon Parr Bremerton - User	1 year 2019
Bob Moore Bremerton - Student Rep	1 year 2019
Mark Miller County - user	1 year 2019
Anna Choi County - Dist 1	2 years 2018-2019
Ann Strosnider County -Dist 2	2 years 2018-2019
Kevin Tisdell County - Dist 3	2 years 2018-2019
Beth Crittenden City of BI Rep	2 years 2018-2019
Position Open Poulsbo Rep	2 years 2018-2019
STAFF	
Jon Rauch	Public Access Manager
Michael Spencer	Production Administrator
Ben Blankenship	Video Specialist
Michael Perry	Video Specialist
Brady Beaton	Video Specialist
DeWayne Pitts	Bremerton Director of Finance
Doug Bear	Kitsap County Communications Manager
Constance Baird	Producer

Rates and Fees

TABLE B BREMERTON KITSAP ACCESS TELEVISION (BKAT)

1. PRE-PRODUCTION		
a)	Equipment Consultation	\$100/ hour
b)	Program Development	\$100/hour
c)	Research	\$100/hour
d)	Location	\$100/hour
e)	Scripting	\$100/hour
f)	Graphics Development	\$100/hour
2. PRODUCTION*		
a)	Set-up	\$100/hour
b)	Production	\$100/hour
c)	Breakdown	\$100/hour
<i>*minimum of 2 hours for any productions</i>		
3. POST PRODUCTION		
a)	Edit	\$100/hour
b)	Voice Over	\$100/hour
4. TRAINING		
a)	Studio - 3 hours of camera and director training – max 4 people	\$100.00
b)	Edit - 5 hours of Apple Final Cut	\$ 50.00
5. MISCELLANEOUS		
a)	Equipment Installation	\$100/hour
b)	Equipment Troubleshooting and Repair	\$100/hour
c)	DVD Duplication (includes tax)	\$35.84
d)	Studio-with all equipment (must be certified with crew training- min 2 hours)	\$25 /hour
6. MEMBERSHIP (ANNUAL)		
a)	Individual Resident	\$25.00
b)	Individual Non-Resident	\$50.00
c)	Organization – Resident	\$75.00
d)	Organization – Non-Resident	\$150.00
7. PUBLIC SERVICE ANNOUNCEMENT		
BKAT will produce a PSA with or without voiceover. The public service announcement will air on q BKAT for a minimum of two weeks. Client receives a digital copy for their own purposes.		
		\$100.00/hour

BKAT
Budget
Book
Excerpt

Bremerton Kitsap Access Television
Special Revenue Fund

Summary:

BKAT is a Public, Education and Government (PEG) channel provided to the citizens of Kitsap County through franchise agreements with local cable providers. BKAT provides PEG programming on the cable system in the City of Bremerton and Kitsap County. Additionally, BKAT provides training to the public in television production.

Bremerton Kitsap Access Television				
	Actual 2016	Actual 2017	Budget 2018	Budget 2019
FTE positions	4.35	4.98	4.98	4.98
Revenues				
Taxes	\$0	\$0	\$0	\$0
Licenses & permits	295,523	297,772	293,200	273,000
Intergovernmental	0	0	0	0
Charges for services	111,373	100,430	120,655	123,047
Fines & forfeits	0	0	0	0
Other revenue	68,257	64,092	60,500	54,600
Debt proceeds	0	0	0	0
Total revenue	475,153	462,294	474,355	450,647
Expenditures				
Personnel	314,245	311,807	350,100	378,300
Supplies, services & taxes	83,898	74,492	116,497	72,140
Capital expenditures	153,708	0	70,000	100,000
Debt service	0	0	0	0
Transfers	0	0	0	0
Total expenditures	551,851	386,299	536,597	550,440
Revenues over(under) expenditures	-76,698	75,995	-62,242	-99,793
Beginning fund balance	597,562	520,864	596,859	672,468
Ending fund balance	\$520,864	\$596,859	\$534,617	\$572,675

Cable Service Interruptions

Date	Issue	Response
6/29/2018	Streaming appeared to have bandwidth issues. Vendor confirmed streaming hardware OK, must be trouble with cable.	WAVE Broadband makes appointment for 7/5/18 for inspection and repair.
7/5/2018		Cable at the street is damaged. Replaced and repaired.

Formal Complaints or Comments

December 8th, 2018

Mr. Paul M Haley in a letter to Bremerton City Council was concerned that the Comcast service center was moving to Silverdale. Store locations are referred to in Section 6.3 of the Comcast Franchise agreement. It says that (1) store is required within Kitsap County. Mr. Haley was notified of staff findings.